

Gautam Goswami, former Chief Marketing Officer of TeamViewer, to join Permira

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Former CMO at TeamViewer to join Permira*

Permira, the global private equity firm, announced today that Gautam Goswami will join the firm as a Principal focused on Permira's consumer and technology investing activities, effective May 4th.

Mr Goswami was most recently the Chief Marketing Officer of TeamViewer, a Permira fund portfolio and public company listed on the Frankfurt stock exchange. In this role Gautam was responsible for global marketing operations and product management for the company. TeamViewer is the global leader in workplace digitalization, remote connectivity and consumer & industrial augmented reality powered industry 4.0 applications.

During his over four and half year involvement with TeamViewer, Gautam was responsible for implementing cutting-edge marketing processes in the sphere of digital marketing, conversion optimisation, smart pricing and solution selling. He was also instrumental in expanding the scope of the company's products to become a cornerstone solution for secure digitalisation of work processes across the corporate spectrum, including the launches of Teamviewer Tensor and Teamviewer Pilot, in the enterprise connectivity cloud and augmented reality spaces. Over the past 4 years, TeamViewer has grown revenues from €185million in 2017 to over €460million in 2020 (44% YoY growth), with 550,000+ customer organizations spread over 120 countries.

"We have worked together with Gautam for several years and we're thrilled to finally have him join our firm. Our ethos is to offer our management teams world-class executives to help shape and deliver their strategies. We know Gautam will bring significant value to our portfolio," said Dipan Patel, Head of Consumer and Partner at Permira.

"I am excited to go on another adventure with Permira" said Gautam Goswami. "Permira has a strong track record of successfully backing companies with innovative, high-quality products and services. The firm has a unique approach towards its management teams with a level of collaboration and support that is rare in private equity. Having worked with the firm on many investments as an advisor and as an executive, I am excited to add value from the other side of the equation."

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About Permira

Permira is a global investment firm. Founded in 1985, the firm advises funds with a total committed capital of approximately US\$50bn (€44bn) to make long-term investments in companies with the objective of transforming their performance and driving sustainable growth. The Permira funds have made over 250 private equity investments in four key sectors: Technology, Consumer, Services, and Healthcare. Permira employs over 250 people in 15 offices across Europe, North America, and Asia.



The Permira funds have a long track record of investing in consumer and consumer-tech companies around the world, including Ancestry.com, Boats Group, Catawiki, Flixbus, LegalZoom, TeamViewer, The Knot Worldwide, Minted and Zwift, and have deployed over €11.1bn in the sector since 1997. The Permira funds also have a long track record of investing in the technology sector, including Exclusive Group, Genesys, Informatica, Klarna, Mirakl, Nextthink, Seismic and Synamedia.

For more information visit www.permira.com.

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